

STRING, STITCH & WIRE YOUR WAY
TO BEAUTIFUL JEWELRY!

bead STYLE



Mix pearls & leather for
a rustic chic necklace.
p. 24

7 sparkling crystal jewelry projects

Pendants, cuffs, earrings,
multistrands and more!

HOW-TO

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- knitted wire tubing
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p. 22

**BONUS
ONLINE
CONTENT
CODE**

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Vol. 13 • Issue 5



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by
Cynthia Kimura

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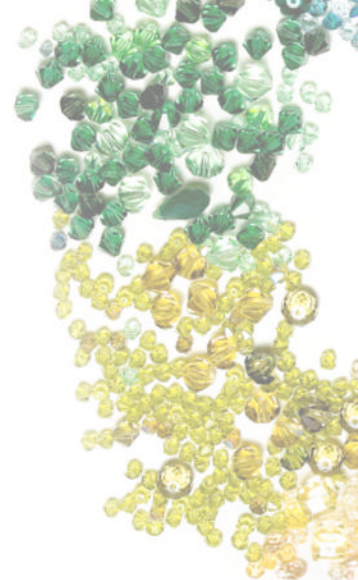
Jewelry design by
Kelsy Vincent



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Subscribers, visit **BeadStyleMag.com/bonus** for a step-by-step video of "Wire a new take on pearls" (p. 44) with tips from designer Brenda Schweder.

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12 years of inspiring jewelry

It's our anniversary, and we're making it sparkle with 13 pages of crystal projects to satisfy your crystal cravings. For starters, we're thrilled to feature cover artist Alison Jayne Layton's wired cuffs (p. 22). She's a regular contributor to both *Bead&Button* and *Wirework* and an absolute joy to work with. We love all our crystal projects and couldn't pick a favorite, so go ahead and try them all!

Many of you have said you'd like to sell your jewelry at brick-and-mortar venues, so our new columnist Cathy Frangie-Hatch will be covering topics related to selling offline — starting with how you find a good retail outlet (p. 50).

Also new: We're excited about *Essential Techniques: Mixed Media Jewelry*. It's a 124-page collection of jewelry projects you can make with fibers, resin, clay, mixed metals, paper, wood, found objects, and more. Find it at JewelryAndBeadingsStore.com.

Finally, a goodbye: This is the last issue that Assistant Editor Kelsey Lawler will be a part of; she's taken her wordsmithing and design skills to a branding agency. Topping the list of things we'll miss are Kelsey's eye for trends to try (and which to avoid — no thanks, harem pants) and her "We got this!" attitude. But seasons change, and we wish her all the best.

Truly, cheers to everyone, past and present, who has made *Bead Style* what it is. That's you, too. So keep your comments and emails and phone calls coming. Thanks for being part of the team!



Dana and I
toasting Kelsey
(right) on her
new pursuits.

naomi

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Printed in U.S.A.



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FLOWER PARTY IN PEARL PASTELS AND SILK MATTE COLORS



DESIGN BY HELENA CHMELÍKOVÁ

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Bead Talk

INSPIRATION • TIPS • TRENDS • NEW PRODUCTS • COMMUNITY

Cheryl Parrott started twisting wires about a year into her bead addiction. “The organic look of the wires inspired me to add glass leaves reminiscent of romantic garden vines entwined around one another.” She made this necklace with eight long wires, but has used up to 18 pieces at a time to construct her intricate clusters of leaves and berries. Here, the subtle autumn hues capture our transition to early fall, celebrating the garden’s last flush of fading bloom. Contact Cheryl at cherylparrottjewelry@hotmail.com or visit cherylparrottjewelry.etsy.com.

Turn
over a new
leaf!



Bead unique!

From tribal beads to worry fish, you aren't afraid to embrace the handcrafted, the unusual, and the exotic when creating jewelry. Want to make truly one-of-a-kind designs? Here are some inspiring examples!

Look
what our
readers
made!



Sandra Francour
Chula Vista, California
sandradesigns.etsy.com
Sandra uses polymer clay Samunnat bindu beads (from kazuriwest.com), new and old African trade beads, wood, horn, and coconut beads and disks in this earthy necklace.



Jolanta Narejko
Wheeling, Illinois
elka-designs.com
A Greek worry fish and charms pair swimmingly with hematite beads and double ring spacers in Jolanta's bracelet.



Andria McKee
Covington, Washington
mckeejewelrydesigns.com
Make a special clasp the focal bead like Andria did with this ceramic flower from Firefly Design Studio (fireflydesignstudio.etsy.com).



Gotta have it!

If you like working with wire, particularly heavier gauges, you'll love the Now That's a Pliers! Ergonomically designed with a soft, latex-free handle, this hand-held wire jig offers maneuverability and is great for creating linear designs. Pegs of various shapes — which are interchangeable with the Now That's a Jig! — are screwed into a channel slot, and a bumper peg with a rubber sleeve prevents marring and keeps your wire in place. Find starter kits and accessories at brendaschweder.etsy.com.



Use the
**Now That's
a Pliers!**
to make a focal
piece and findings
(see p. 44).

Brilliant!

A couple of sparkling finds from the Bead&Button Show:

Gold-plated, magnetic multistrand clasps from Ezel Findings give you another outlet to customize your crystal designs. Owner/designer Sunyoung Park also teaches classes (such as for the bracelet shown) on how to embellish cup chain. ezelfindings.com



Save time setting crystals in cup chain with this prong-pushing hand tool from Dreamtime Creations. Simply place the stone in the setting and press down with the tool: No glue or pliers needed. Tools are available to set 6 mm to 12 mm round and square stones. dreamtimecreations.com



Trend to try Beaded chokers

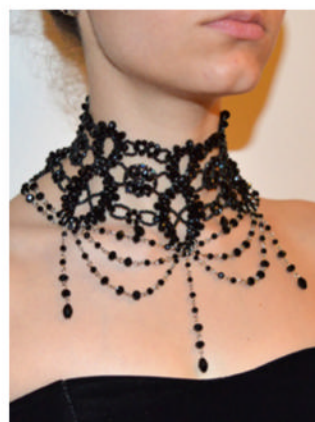
Fitted necklaces are ruling the runways, and these beaded versions offer the season's newest take on the statement necklace.



Lissa Bowman
Rock Hill,
South Carolina

Knit colorful beading wire and seed beads for a bright neckpiece with a bit of give.

naivechic.etsy.com



Georgia Karabatsos
Saint-Laurent,
Quebec, Canada

Go with black for drama! With nearly 700 crystals, this necklace brings the ultimate in glam.

georgiakdesigns.etsy.com



Michelle Willner
Danbury,
Connecticut

Punctuate an analogous palette of seed beads and crystals with a sparkling navette pendant.

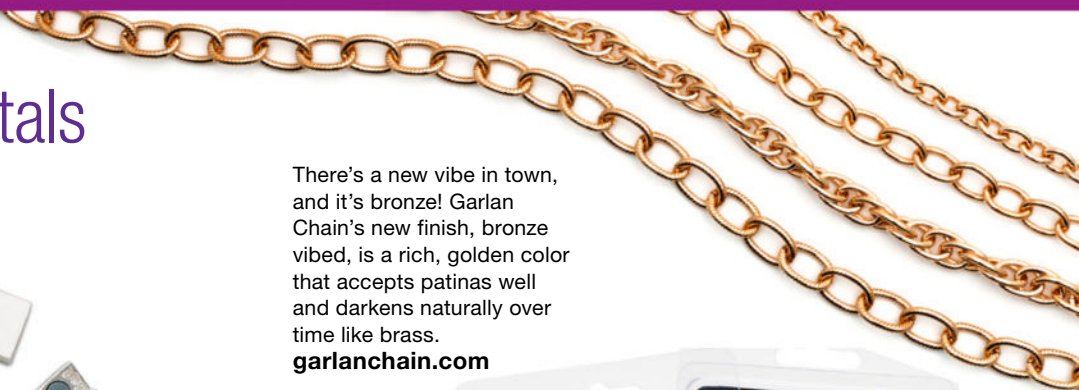
originalbeading.etsy.com

Must-have metals



Give your stringing a clean finish with these multistrand magnetic snap clasps from Fancy Beads. Hidden loops on the back eliminate the need for jump rings. The 20 mm clasp features two- to five-strand options, with smaller clasps accommodating two to four strands. Safety teeth hold the clasp in the correct position, offering extra security for the ultra-strong magnets.
toocutebeads.com

There's a new vibe in town, and it's bronze! Garlan Chain's new finish, bronze vibed, is a rich, golden color that accepts patinas well and darkens naturally over time like brass.
garlanchain.com



SilverSilk Galaxy is a 6 mm knitted tube that doesn't fray or tarnish, and it's nickel and lead-free. Use it to encase your favorite beads, or for a slim look, string designer tube beads on 3 mm SilverSilk Pearlesque Capture.
sonoranbeads.com



Reader tips

Here are a few ways you bead smarter and simplify storage. Email us your tips at editor@beadstylemag.com, or leave a comment at BeadStyleMag.com/beadroom.

I use zip ties to fasten a magnet onto an old carpet sweeper handle, and every night I run it across the carpet. It works great to pick up wire and other findings that have fallen.

– kat364

When stringing rubber tubing on memory wire, it can be difficult to push the tubing around the curves. A drop of cuticle oil in the tubing entrance will allow the wire to slide right through!

– Abby

To extend the life of glues (except super glues), wrap the threads of the tube with plumber's tape. When you reopen, remove the tape to avoid gluing it in place. My glues now last seven or eight months between uses.

– Boonies Beader

If you're stringing seed beads and you've strung too many, use your chainnose pliers to break the extra beads. Keep your thread loose to avoid cutting it when you squeeze the pliers together.

– Madeline

Keep your needles in clear plastic mechanical pencil lead refill cases. I use different cases for different types of needles: beading, embroidery, quilting, etc. It's easy to find what I need.

– Treasures

Naomi knows

Design with crystals

Rounds, bicones, and rondelles are classics, but if you want to venture into new design territory, consider variations on the traditional shapes.



Go boho

In her charm bracelet, Candie Cooper includes margaritas and cosmic crystal rings. Margaritas are flat, flower-shaped beads, so stringing them as spacers is a fun way to subtly work crystals into your design.



Create texture

Linda Arline Hartung weaves crystal pendants through two-holed octagon crystals, and the effect is a controlled cluster with plenty of visual interest. Work crystals into findings like clasps or earring wires to extend the embellished theme.



Highlight big pendants

For a festive statement, use cable chain to attach oversized pendants (I chose 50 mm de-art crystals) to a chunky chain.

See Katie Hacker's take on crystal pendants on page 38.

next
issue

Wirework

Our November issue has it all: wired pendants, handmade chain, sculpted bangles, and bejeweled rings, plus chain mail earrings!

On newsstands October 6.



August Peridot

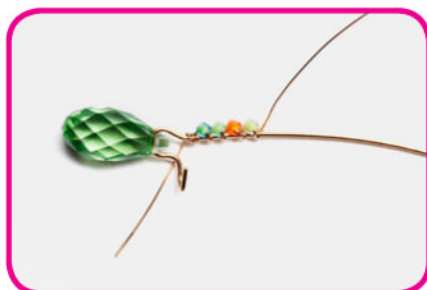
Use simple wire wraps to attach delicate seed beads and peridot crystals into sleek dangles. Lightweight kidney-style earring wires give you dramatic length without being heavy — except on style! – *Dana Meredith*



1 **earrings** • For each earring: String a briolette on an earring wire, nestling the briolette in the loop.



2 Cut a 9-in. (23 cm) piece of wire. Using chainnose pliers, make a short hook on one end and hook it around the earring wire just above the loop. Make three tight wraps. Use your pliers to snug the wraps together.



3 String an 11° seed bead. Holding the bead against the earring wire, make two wraps around the earring wire. String three more 11°s, making two wraps after each bead.



4 String a round crystal. Holding the crystal against the earring wire, make two wraps. Repeat the pattern in steps 3 and 4 twice. Make three wraps around the earring wire. Trim and tuck the excess wire.

What you'll need

earrings

- ♦ 2 13 mm peridot crystal briolettes
- ♦ 6 4 mm peridot round crystals
- ♦ 24 11° seed beads, 6 each in four colors
- ♦ 18 in. (46 cm) 28-gauge wire
- ♦ pair of kidney-style earring wires
- ♦ chainnose pliers
- ♦ diagonal wire cutters

Kits for this project are available at www.JewelryAndBeadStore.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Tip

Not an August baby? Make this design your own by pairing crystals in your month's birthstone with seed beads in analogous colors.

Contact Dana at dmeredith@beadstylemag.com.

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September Sapphire



To accent a pearl necklace, wire up a miniature bar with crystals in dark indigo. Or go subtle with sapphire or light sapphire bicones. Finally, choose chain like these diamond-cut links for extra sparkle. – Naomi Fujimoto

What you'll need

necklace 17 in. (43 cm)

- ◆ 10–11 mm pearl
- ◆ 8 3 mm bicone crystals
- ◆ 4 in. (10 cm) 24-gauge wire
- ◆ 15–17 in. (38–43 cm) chain, 2–3 mm links
- ◆ 2 2-in. (5 cm) head pins
- ◆ 2 4 mm oval jump rings
- ◆ 2 7–8 mm soldered jump rings
- ◆ lobster claw clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters
- ◆ hammer and bench block

Chain from Artbeads.com, 866.715.2323. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.



1 necklace • To make a bead unit: On a head pin, string a pearl. Make the first half of a wrapped loop (see Basics, p. 58). Make a crystal unit.



2 To make a connector: Cut a 4-in. (10 cm) piece of wire. Make the first half of a wrapped loop. String seven crystals and make the first half of a wrapped loop.



3 On a bench block, gently hammer a soldered jump ring. Hammer a second jump ring.



4 Cut an 8–9-in. (20–23 cm) piece of chain. On one end, attach the pearl unit and complete the wraps, wrapping the excess wire.



5 Attach a hammered jump ring to one loop of the connector. Complete the wraps, wrapping the excess wire. Cut a 7–8-in. (18–20 cm) piece of chain. Attach one end to the remaining connector loop and complete the wraps.



6 String the pearl unit's chain through the connector's jump ring. Check the fit, allowing ½ in. (1.3 cm) for finishing, and trim chain if necessary.



7 Open an oval jump ring (Basics). On one end, attach the end link and a lobster claw clasp. Close the jump ring. Repeat on the other end, substituting a hammered jump ring for the clasp. Attach the crystal unit to the hammered jump ring from step 7. *



For earrings, cluster a few tiny crystals to pack a style punch.

Contact Naomi at editor@beadstylemag.com.



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Asheville, NC.....October 20-21
Orlando, FL.....October 23-24-25

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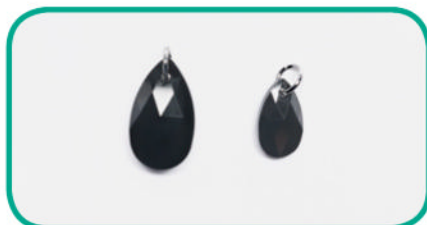
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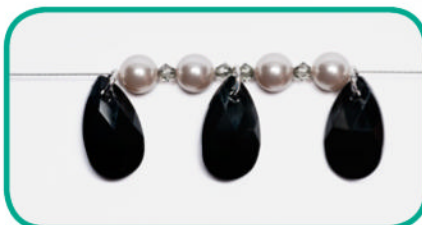
Pendants with panache

Pear-shaped crystal pendants add a feminine touch to this easy necklace. Choose the pendants first, then choose a matching or complementary shade of round beads. Whether you use gemstones or pearls, you'll find this design works equally well with a pretty pastel palette or a high-contrast combo. – *Monica Han*

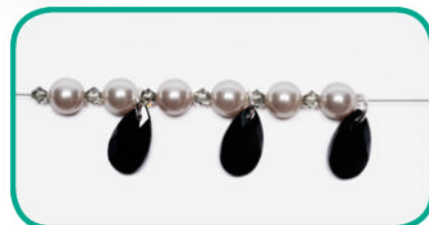
I used crystals in light rose and tanzanite for a soft palette.



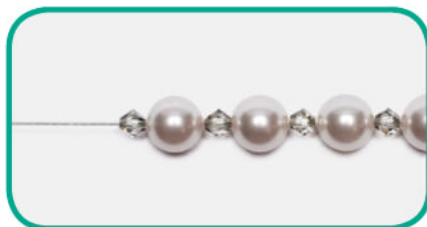
1 necklace • Open a jump ring (see Basics, p. 58). Attach a 22 mm pendant and close the jump ring. Make three 22 mm (large) pendant units and six 16 mm (small) pendant units.



2 Cut a 23–25-in. (58–64 cm) piece of beading wire. Center a large pendant unit on the wire. On each end, string: bicone crystal, 8 mm round, bicone, 8 mm, large pendant unit.



3 On each end of the wire, string: bicone, 8 mm, bicone, 8 mm, small pendant unit. Repeat twice.



4 On each end, string a bicone and an 8 mm, alternating until the strand is within 1 in. (2.5 cm) of the finished length.



5 On each end, string a crimp bead, a Wire Guardian, and half of a magnetic clasp. Check the fit, and add or remove beads if necessary. Go back through the last few beads strung and tighten the wire. Crimp the crimp bead (Basics) and trim the excess wire. *

Contact Monica at mhan@dreambeads.biz.

What you'll need

necklace 16½–17 in. (41.9–43 cm)

- ♦ 3 22 mm crystal pear pendants
- ♦ 6 16 mm crystal pear pendants
- ♦ 32–36 8 mm round beads
- ♦ 34–38 4 mm bicone crystals
- ♦ flexible beading wire, .014 or .015
- ♦ 9 8 mm jump rings
- ♦ 2 crimp beads
- ♦ 2 Wire Guardians
- ♦ magnetic clasp
- ♦ 2 pairs of chainnose pliers
- ♦ diagonal wire cutters
- ♦ crimping pliers (optional)

Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

String jet and black diamond crystals with white pearls for a classic design.





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Cover story

Captured crystals bracelet

CRYSTAL
CREATIONS

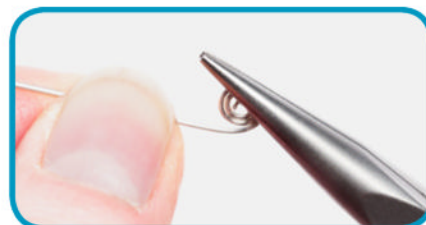


This bracelet was inspired by the strong lines of leafless trees that emerge in the frosty days of late fall. Create an on-trend look with mixed metals and opalescent crystals, or use all silver and crystals with an AB 2X finish for extra sparkle.

– Alison Jayne Layton



1 bracelet • Cut a 2½ yd. (2.3 m) piece of 22-gauge wire. On one end, using the tip of your roundnose pliers, rotate the pliers to form a small loop.



2 Grasp across the loop with your chainnose pliers and use your fingers to guide the wire around the loop. Continue rotating your pliers, coiling the wire three or four times around the loop to form a spiral.

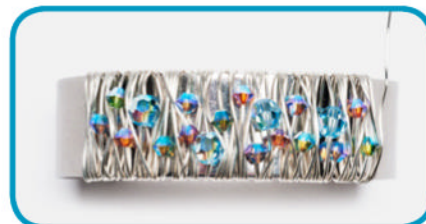


3 Position the spiral on the back of the bracelet form about 1¼ in. (3.2 cm) from the center and wrap the form a few times to secure the spiral.



4a String a color A bicone crystal. Position the bicone on the front of the form and wrap the wire a few times to secure.

b Repeat step 4a with a color B and a color C bicone, spacing the bicones and crossing back over previous wraps as desired. Repeat step 4a with a round crystal.



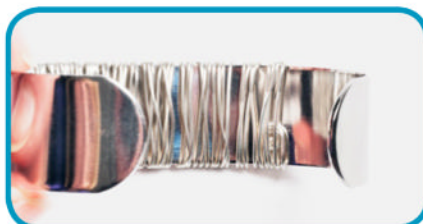
5 Continue attaching bicones and rounds, changing the order of bicones if you like, until the wired section covers 2¼ in. (5.7 cm) of the form.

What you'll need

bracelet

- ◆ 4 6 mm round crystals
- ◆ 15 4 mm bicone crystals, 5 each in colors A, B, and C
- ◆ 2½ yds. (2.3 m) 22-gauge wire
- ◆ 6½-in. (15.9 cm) bracelet form
- ◆ chainnose and roundnose pliers
- ◆ diagonal wire cutters

Supplies from That Bead Lady, 905.954.1327, thatbeadlady.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.



6 Make a spiral as in step 1. Wrap the remaining wire around the form, tucking the spiral under the wraps on the back to secure. *

Crystal colors

Gold bracelet:

6 mm: crystal AB 2X
4 mm: air blue opal, chrysolite opal, and violet opal

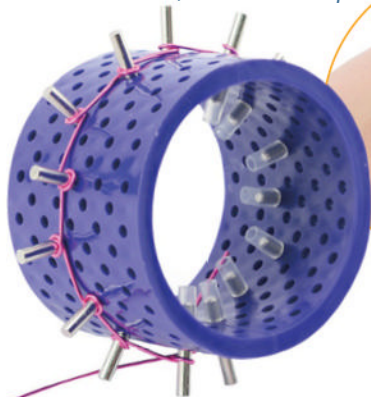
Silver bracelet:

6 mm: aquamarine AB
4 mm: erinite AB 2X, light smoky topaz AB 2X, tanzanite AB 2X

Contact Alison at stonescapesjewellery@rogers.com or visit facebook.com/stonescapesstudio.

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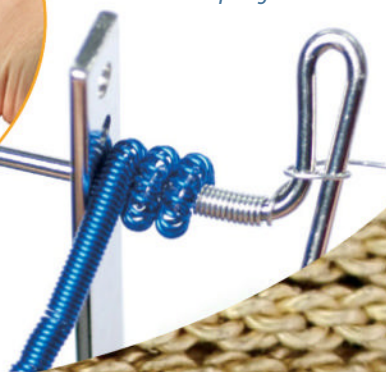
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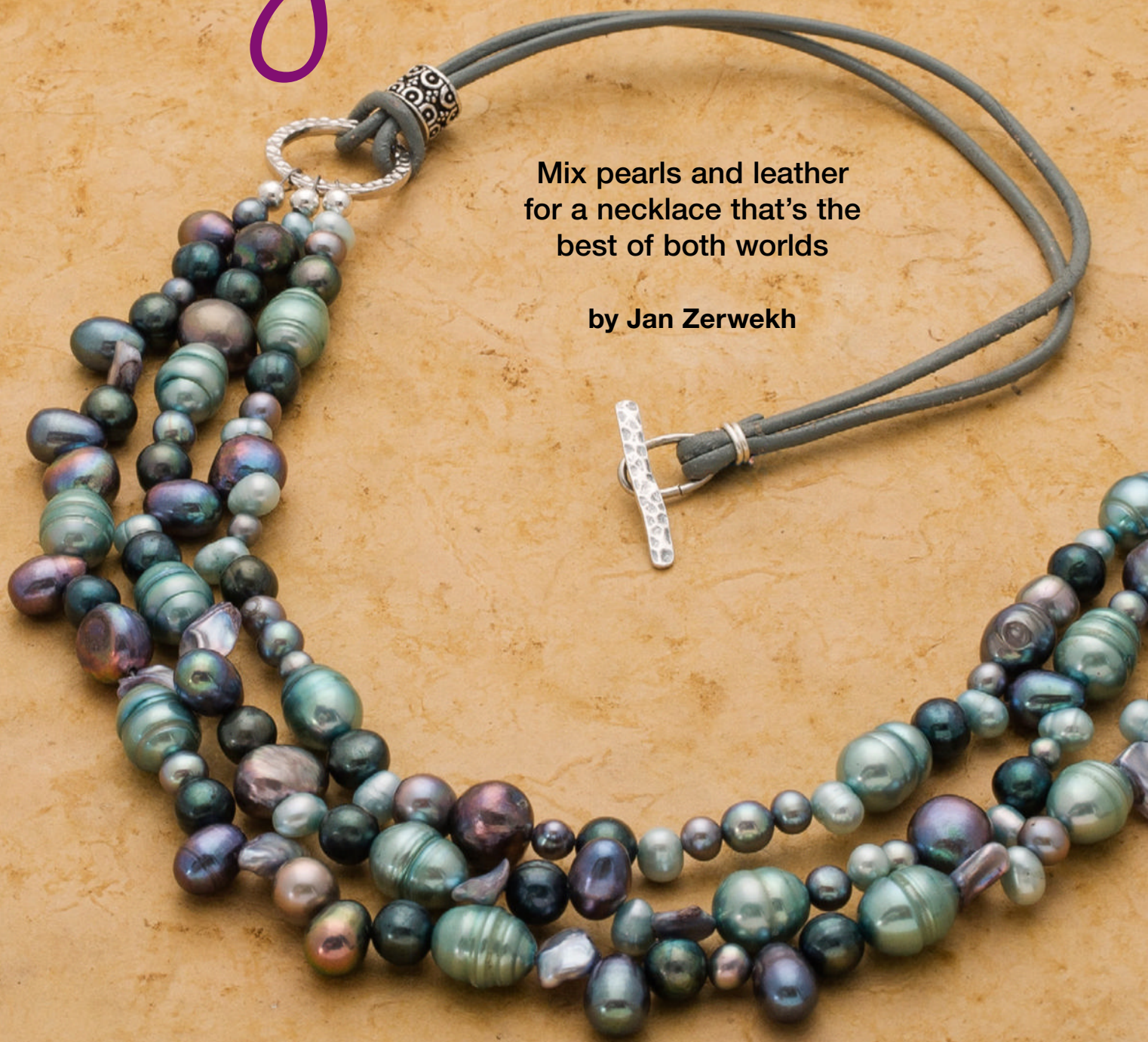
Beadalon



Uptown meets downtown *jewels*

Mix pearls and leather
for a necklace that's the
best of both worlds

by Jan Zerwekh



In the middle of an icy snap, I craved a warm, rustic-chic necklace, so I paired multicolored freshwater pearls with suede for a high-low look. Combine rich, earthy shades with gold accents for sophisticated style, or go sleek and cool with grey leather, muted pearls, and silver accents.



1 **necklace** • Cut a 16-in. (41 cm), 17-in. (43 cm), and 18-in. (46 cm) piece of beading wire. On the shortest (inner) strand, string 9½ in. (24.1 cm) of pearls. On the middle strand, string 10½ in. (26.7 cm) of pearls. On the longest (outer) strand, string 11½ in. (28 cm) of pearls (see “Stringing tip,” below).

2 On one side, on each end of the wire, string a crimp bead. Over all three strands, string a round link. Go back through the crimp beads and tighten the wires. Repeat on the other side, checking the drape and adding or removing pearls if necessary. Crimp the crimp beads (see Basics, p. 58) and trim the excess wire.



3 Cut an 18-in. (46 cm) piece of suede or leather and fold it in half. Over both ends, string a round link. Go through the fold and tighten the knot. Over both ends, string a large-hole bead. Repeat on the other side.



4 Open a chain link as you would a jump ring (Basics) and attach half of a toggle clasp. Close the link. On one side, over both cord ends, string the chain link. Loop the cord ends over the link, leaving a ⅝-in. (1.6 cm) tail. Cut a 2-in. (5 cm) piece of 20-gauge wire. Make a small hook in one end of the wire, hook it around the cords below the link, and wrap tightly a few times. Trim and tuck the excess wire. Repeat on the other side.

Stringing tip

For the inner strand of the necklace, string mostly small to medium-sized pearls with a few larger pearls sprinkled throughout. For the middle and outer strands, string mostly medium to large pearls, saving any large baroque pearls for the outer strand. String smaller beads on the end of each strand to make crimping easier.



Sleek finishing

To reduce bulk on the ends, you can trim one of the cords on each side rather than looping both around the chain link in step 4. Make sure to leave the end long enough so you can secure it tightly in the wire wraps.

“It’s easy to get misdirected with all the trends out there, but it’s better to find your own niche, even if it’s adding your own touch to something that’s trendy.”



To add length, attach more jump rings as needed. Use at least three jump rings to allow the bar end to slide easily through the loop of the clasp.



1 bracelet • Cut a 14-in. (36 cm) piece of beading wire. On one end, string a crimp bead and the loop half of a clasp. Go back through the crimp bead and tighten the wire. Crimp the crimp bead (see Basics, p. 58) and trim the excess wire. Cut a 23-in. (58 cm) piece of wire. Center the clasp half. Over both ends, string a crimp bead and tighten the wire. Crimp the crimp bead, but do not trim the wire.



2 Over all three wires, string a large-hole bead. On each wire, string assorted pearls as desired, stringing the smallest pearls on the ends and the largest in the center until the bracelet is within 1 in. (2.5 cm) of the finished length.



3 String one crimp bead over two of the wires and another crimp bead on the remaining wire. Over all three wires, string a soldered jump ring. Check the fit and add or remove beads if necessary. Go back through the crimp beads and tighten the wires. Crimp the crimp beads and trim the excess wire.



4 String a large-hole bead over the soldered jump ring. Open a 6 mm jump ring (Basics) and attach the soldered jump ring. Close the jump ring.



5 Attach two consecutive 4 mm jump rings. Use a third 4 mm jump ring to attach the last jump ring and the bar half of the clasp.



6 On a decorative head pin, string a pearl. Make the first half of a wrapped loop (Basics). Attach the pearl to the 6 mm jump ring and complete the wraps.

“I often lie awake in the early morning hours with fresh ideas coming to life long before it’s time to get up. That’s when my creativity kicks in.”

What you'll need

necklace 26 in. (66 cm)

- ◆ 5–10 8-in. (20 cm) strands of 4–15 mm freshwater pearls, assorted colors and shapes
- ◆ 2 7–13 mm large-hole metal beads
- ◆ 2 19–22 mm round links
- ◆ flexible beading wire, .014 or .015
- ◆ 1 yard (.9 m) suede or leather cord, 2–3 mm width or diameter
- ◆ 2 10–13 mm chain links
- ◆ 4 in. (10 cm) 20-gauge wire
- ◆ 6 crimp beads
- ◆ toggle clasp
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

bracelet 7¼ in. (18.4 cm)

- ◆ 60–75 4–15 mm freshwater pearls, assorted colors and shapes

- ◆ 2 7–13 mm large-hole metal beads
- ◆ flexible beading wire, .014 or .015
- ◆ 6 mm jump ring
- ◆ 3 4 mm jump rings
- ◆ 4 mm soldered jump ring
- ◆ 4 crimp beads
- ◆ toggle clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

Rust necklace: Supplies from Fire Mountain Gems and Beads,

800.355.2137, firemountaingems.com.

Teal necklace: Supplies from Eclectica, 262.641.0910, eclecticabeads.com.

Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

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Jan Zerwekh

Ovilla, Texas

Contact Jan via simplepleasurestx.etsy.com.



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Stitched floral earrings



Gemstones meet nature in sweet dangles

by Erin McIlroy

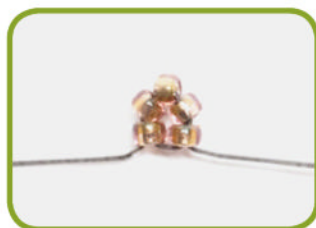
When I saw these leaf-shaped fluorite beads, I immediately thought of the broad leaves of an African violet plant. I knew that with a few faceted amethyst rondelles, I could create the perfect petals for a pair of flowering earrings.

Supply note

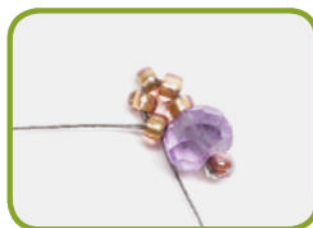
Use inexpensive children's scissors to cut Fireline. Don't use your good scissors; the thread will dull the blades.



1 earrings • Cut a 4 ft. (1.25 m) piece of Fireline thread. Thread a needle (see “Needle know-how,” below), leaving an 8-in. (20 cm) tail. String five color A 15° seed beads.



2 With the working end, go through the 15°s just strung and tighten the thread to form a circle. Stitch through the beads once more.



3 String a rondelle and a color B 15° seed bead. Go back through the rondelle, then stitch through the adjacent color A.



4 Repeat step 3 four times to create a flower. Stitch through the first rondelle and color B.

Needle know-how

I stitched these earrings without using a beading needle. It can be tedious, and the thread can bend and be hard to manage. So practice patience and frequently trim the thread's end to make it easier to work with. If you want to use a needle for this project, make sure it's extra fine (try size 13 or 15, available at fusionbeads.com).



5 String three color As, a color B, three color As, and the flower's next color B. Stitch through the entire flower, tracing the thread path, until you reach the beads just strung.



6 Stitch through the first three color As and color B strung in step 5. String six color Bs.



7 Go back through the color B from step 5 to form a loop. Stitch through the loop's beads again, then stitch through the last three color As from step 5. This is the top of the dangle.



8 Stitch through the flower, tracing the thread path, until the thread is exiting the color B at the bottom of the dangle.



9 Stitch the tail through the flower, tracing the thread path, until the tail is also exiting the color B in step 8.



10 On each end, string a color B. Over both ends, string a leaf bead and three color Bs.



11 Go back through the leaf and tie a couple of half-hitch knots (see below) to secure the thread. Go back through the leaf, tucking the knots inside. Trim the excess thread.



12 Open the loop of an earring wire (see Basics, p. 58). Attach the top of the dangle and close the loop. Make a second earring. *

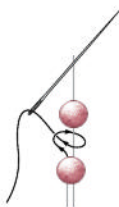
Choose the right rondelles

If you're using gemstone rondelles for the flower petals, passing a needle through multiple times could break the beads. To avoid this, try hand beading or use an extra-fine needle (see "Needle know-how," p. 28) and use beads with holes that are cleanly and evenly drilled.

"Most of my projects are unplanned. I decide which gemstones I want to use, then spread seed beads out before me, experimenting until I find the perfect design."

Half-hitch knots

Pass the needle under the thread bridge between two beads and pull gently until a loop forms. Cross back over the thread between the beads, sew through the loop, and pull gently to draw the knot into the beadwork. For a video, visit beadandbutton.com/videos.



What you'll need

earrings

- ◆ 2 18–19 mm fluorite leaf beads
- ◆ 10 4–5 mm gemstone rondelles
- ◆ 56 15" seed beads, 22 in color A, 34 in color B
- ◆ 8 ft. (2.5 m) Fireline thread, 6# or 8#
- ◆ beading needle, size 13 or 15 (optional)
- ◆ pair of earring wires
- ◆ scissors

Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Erin McIlroy

Burnsville, Minnesota

Contact Erin via iriselmjewelry.etsy.com.



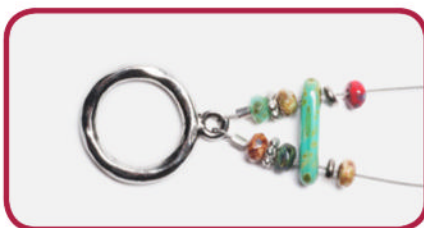
BEAD BETWEEN THE LINES

by Andria McKee

Experimenting with bead shapes leads to exciting new designs. Create this easy ladder bracelet by stringing contrasting multicolored rondelles through the "rungs" of two-hole bar beads. Line them up in a row for a modern structure with stylish flair.



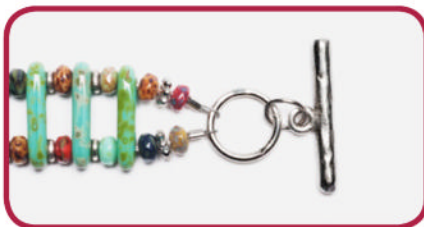
1 bracelet • Cut two 13-in. (33 cm) pieces of beading wire. On each wire, string a rondelle, a daisy spacer, a rondelle, and a crimp bead. Over each wire, string the loop half of a clasp. Go back through the beads just strung and tighten the wire. Crimp the crimp beads (see Basics, p. 58).



2 On one wire, string a hole of a bar bead, a flat spacer, and a rondelle. Repeat on the second wire, stringing the other hole of the bar bead. Repeat the pattern until the strands are within 1 in. (2.5 cm) of the finished length, ending with a bar.



3 On each wire, string a rondelle, a daisy spacer, a rondelle, and a crimp bead. Over both wires, string an 11 mm jump ring. Check the fit and add or remove beads if necessary. Go back through the last few beads strung and tighten the wire. Crimp the crimp beads and trim the excess wire.



4 Open a 7 mm jump ring (Basics) and attach the 11 mm jump ring and the bar half of the clasp. Close the jump ring. *

What you'll need

bracelet 7-7½ in. (18-19.1 cm)

- ◆ 19-21 15 mm two-hole bar beads
- ◆ 44-48 4 mm faceted Czech glass rondelles
- ◆ 4 4-5 mm daisy spacers
- ◆ 36-40 4 mm flat spacers
- ◆ flexible beading wire, .014 or .015
- ◆ 11 mm jump ring
- ◆ 7 mm jump ring
- ◆ 4 crimp beads
- ◆ toggle clasp
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

Bar beads from Beads and Babble, beadsandbabble.etsy.com. Rondelles from Beads Parade, beadspare.etsy.com. Flat spacers from Happy Mango Beads, 970.532.2546, happymangobeads.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Andria McKee

Tumwater, Washington

Contact Andria at andria@mckeejewelrydesigns.com or visit mckeejewelrydesigns.com.



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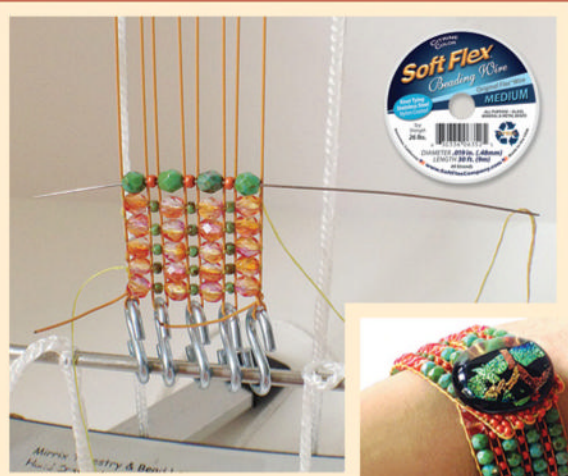
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Dramatic dangles

Stack crystal clusters in designer colors for elegant earrings

by Lorie Hodny

I love texture and anything that sparkles — especially for statement earrings. Whether you're wearing a long, dramatic gown from a famous designer or a simple little black dress, don these beauties and make a red carpet entrance at your next special event!



1 **blue earrings** • To make a bead unit: On a head pin, string a bead. Make the first half of a wrapped loop (see Basics, p. 58). Make 12 units each of colors A, B, E, and F and 14 units each of colors C and D.



2 Cut a 3-in. (7.6 cm) piece of wire. On one end, using the largest part of your roundnose pliers, make the first half of a wrapped loop. Attach a crystal pendant and complete the wraps. Make a second pendant unit.



3 For each earring: Cut a 21-link piece of chain. Complete the wraps on two color A and two color E units. On the pendant unit's wire, make the first half of a wrapped loop. Attach an A and an E unit, an end link of chain, and an E and an A unit. Complete the wraps on the pendant unit's loop.



4 On the link just attached, attach two B and two D units. Complete the wraps as you go. On the next link, attach two C and two F units.

Color key



A: 6 mm indicolite bicone crystal



B: 6 mm olivine bicone crystal



C: 4 mm erinite bicone crystal



D: 4 mm petrol round pearl



E: 4 mm jade gemcolor round pearl



F: 4 mm opaque green Czech glass druk



Break up a column of crystals and pearls with a large crystal rondelle.

Top off triangular pendants with tints and shades of neighboring hues.

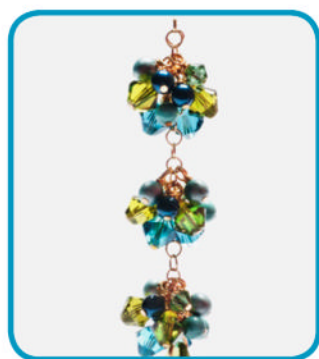
“If you want to learn a skill practice, practice, practice! Persistence pays off!”

What you'll need

blue earrings

- ◆ 2 22 mm baroque crystal pendants
- ◆ 24 6 mm bicone crystals, 12 each in colors A and B
- ◆ 14 4 mm bicone crystals, color C
- ◆ 26 4 mm round pearls, 14 color D and 12 color E
- ◆ 12 4 mm Czech glass druk beads, color F
- ◆ 6 in. (15 cm) 20-gauge wire
- ◆ 4 in. (10 cm) cable chain, 3 mm round links
- ◆ 76 1-in. (2.5 cm) 24-gauge head pins
- ◆ pair of lever-back earring wires
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

Crystal pendants and chain from Beadaholique, 866.834.4618, beadaholique.com. Remaining supplies from Fire Mountain Gems and Beads, 800.355.2137, firemountaingems.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.



5 Skip five links. On the next link, attach two A and two E units. On the next link, attach two B and two D units. On the next link, attach two F and two C units. Repeat to make one more cluster.



6 Complete the wraps on the remaining C and D units. Open the loop of an earring wire (Basics). Attach the C and D units and the dangle. Close the loop. *

Head pin hint

I like using shorter head pins so there's less waste, but you might prefer to use 1½-in. (3.8 cm) head pins with the 6 mm bicones.

Crystallize your design

Mix different elements (plain and opalescent crystals, round and bicone shapes, or 3 and 4 mm beads) to create your own colorful combination.

Lorie Hodny

Elkhorn, Wisconsin

Contact Lorie via
hhjewelrydesigns.etsy.com.



1 basic bead

4 fab designs

Layer on the drama with multiple strands in a stunning hue

by Faria Siddiqui

These beautiful rondelles reminded me of tanzanite, so I designed an elegant multistrand accented with touches of gold to allow the color to shine. Faceted glass rondelles are an affordable substitute for crystals and combine beautifully with flat spacers and textured metal beads.



1 necklace • Strand 1 (the inner strand): Cut a 23-in. (58 cm) piece of beading wire. String 5½ in. (14 cm) of glass rondelles, centering them on the wire. On each end of the wire, string a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer. String 3¼ in. (8.3 cm) of rondelles, a 5 mm spacer, and 1¼ in. (3.2 cm) of rondelles.

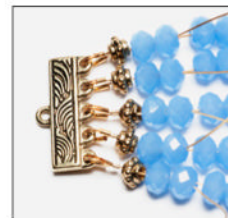
2 Strand 2: Cut a 25-in. (64 cm) piece of beading wire. Center 3 in. (7.6 cm) of rondelles on the wire. On each end, string a 5 mm spacer. String 4½ in. (11.4 cm) of rondelles, a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer. String 2 in. (5 cm) of rondelles.

3 Strand 3: Cut a 26-in. (66 cm) piece of beading wire. Center 7¼ in. (18.4 cm) of rondelles on the wire. On each end, string two 6 mm spacers, an 8 mm metal bead, and two 6 mm spacers. String 1½ in. (3.8 cm) of rondelles, a 5 mm metal bead, and 3½ in. (8.9 cm) of rondelles.

4 Strand 4: Cut a 28-in. (71 cm) piece of beading wire. Center 4½ in. (11.4 cm) of rondelles on the wire. On each end, string two 6 mm spacers, an 8 mm metal bead, and two 6 mm spacers. String 5 in. (13 cm) of rondelles, a 5 mm spacer, and 2¼ in. (5.7 cm) of rondelles.

5 Strand 5: Cut a 30-in. (76 cm) piece of beading wire. Center 9¾ in. (24.8 cm) of rondelles on the wire. On each end, string a 5 mm spacer and 2¼ in. (5.7 cm) of rondelles. String two 6 mm spacers, an 8 mm metal bead, two 6 mm spacers, and 3¼ in. (8.3 cm) of rondelles.

6 On each end of each wire, string a 5 mm spacer, a crimp bead, a Wire Guardian, and the corresponding loop of a five-strand connector bar (see “Finishing tip,” p. 35). Check the fit and add or remove beads if necessary. Go back through the last few beads strung and tighten the wire. Crimp the crimp bead (see Basics, p. 58) and trim the excess wire. Close a crimp cover over the crimp.



7 Open a 9 mm jump ring (Basics) and attach the remaining loop of a connector bar. Close the jump ring. Attach two more jump rings and a hook clasp.

8 On the other end, use a 9 mm jump ring to attach the connector bar and the loop half of a toggle clasp. To make an extender chain, attach eight consecutive pairs of 10 mm jump rings to the loop.

“Follow your heart
— make things
you’d be proud
to wear yourself.”

CRYSTAL
CREATIONS



Finishing tip

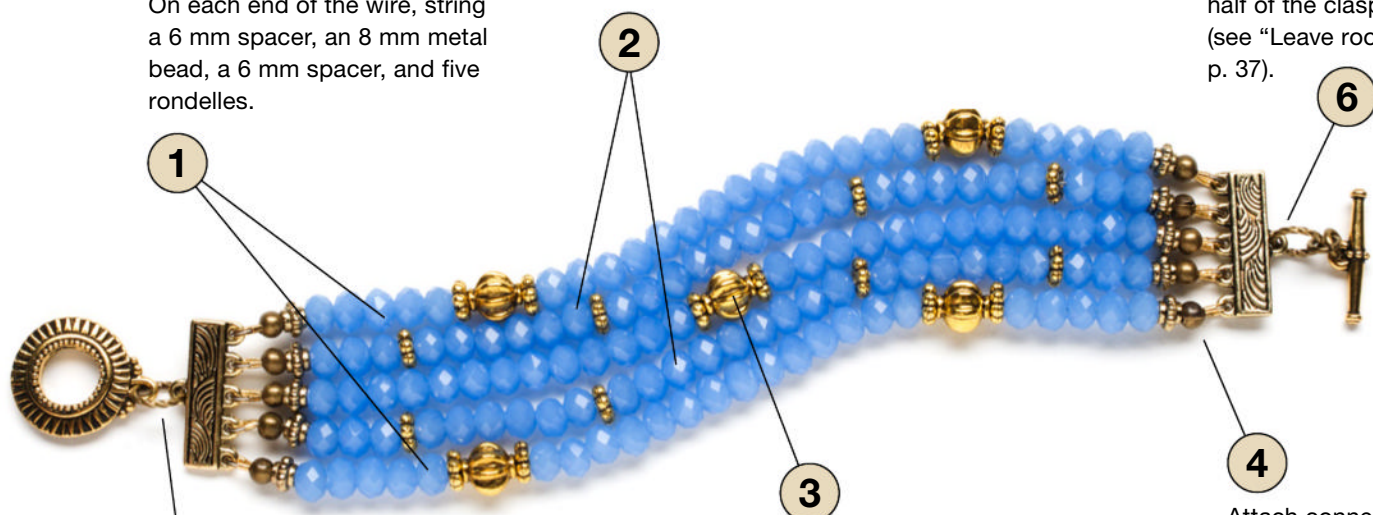
The Wire Guardians must be small enough to fit through the holes of the connector bar — I used 4.5 x 4 mms. If they still don't fit, use a bead reamer to widen the holes in the connector bar. Wire Guardians are optional, but they do protect the wire from abrasion and give a polished appearance.

Turn the page for a bracelet and earrings!

bracelet • Cut five 13-in. (33 cm) pieces of beading wire. To make strands 1 and 5: On a wire, center 14 glass rondelles. On each end of the wire, string a 6 mm spacer, an 8 mm metal bead, a 6 mm spacer, and five rondelles.

Strands 2 and 4: On a wire, center nine rondelles. On each end, string: 6 mm spacer, six rondelles, 6 mm spacer, three rondelles.

On the other end, attach a twisted jump ring. Attach two 5 mm jump rings, then the bar half of the clasp (see "Leave room," p. 37).



1

On one end, open a 9 mm twisted jump ring (see Basics, p. 58) and attach the connector and the loop half of a toggle clasp. Close the jump ring.

3

Strand 3: On a wire, center a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer. On each end, string 13 rondelles.

4

Attach connector bars as in step 6 of the necklace (see p. 34).

6



1 connector-bar earrings

For each earring: On a decorative head pin, string three glass rondelles alternating with two 6 mm spacers. Make a plain loop (see Basics, p. 58). Make two short bead units.



2 To make a long bead unit:

On a decorative head pin, string: two rondelles, 6 mm spacer, 8 mm metal bead, spacer, two rondelles. Make a plain loop.



3 Open the loop of the long bead unit (Basics)

and attach the center loop of a three-to-one connector bar. Close the loop. On each side of the center dangle, attach a short bead unit.



4 Open the loop of an earring wire and attach the dangle. Close the loop.

hoop earrings • For each earring: Cut a 5-in. (13 cm) piece of beading wire. Center a 6 mm spacer, an 8 mm metal bead, and a 6 mm spacer on the wire. On each end, string two rondelles, a 5 mm spacer, and four rondelles.

1



2

String each end through a crimp bead in opposite directions. Crimp the crimp bead (see Basics p. 58). Open the loop of an earring wire (Basics). Attach the hoop and close the loop. *

Leave room

Be sure to include the two 5 mm jump rings in step 6 to allow enough room for the bar half of the clasp to fit through the loop.



What you'll need

for necklace or bracelet

- ◆ flexible beading wire, .014 or .015
- ◆ 10 crimp beads
- ◆ 10 Wire Guardians
- ◆ 10 5 mm crimp covers
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

necklace 20–23 in. (51–58 cm)

- ◆ 7 16-in. (41 cm) strands of 6 mm glass rondelles
- ◆ 10 8 mm fluted round metal beads
- ◆ 32 6 mm beaded spacers
- ◆ 20 5 mm beaded rondelle spacers
- ◆ 16 10 mm twisted jump rings
- ◆ 4 9 mm twisted jump rings
- ◆ 2 21 mm five-to-one connector bars
- ◆ loop half of a toggle clasp
- ◆ hook clasp

bracelet 7½ in. (19.1 cm)

- ◆ 2 16-in. (41 cm) strands of 6 mm glass rondelles
- ◆ 5 8 mm fluted round metal beads
- ◆ 18 6 mm beaded spacers
- ◆ 10 5 mm beaded rondelle spacers
- ◆ 2 9 mm twisted jump rings
- ◆ 2 5 mm jump rings
- ◆ 2 21 mm five-to-one connector bars
- ◆ toggle clasp

connector-bar earrings

- ◆ 20 6 mm glass rondelles
- ◆ 2 8 mm fluted round metal beads
- ◆ 12 6 mm beaded spacers

- ◆ 6 2-in. (5 cm) decorative head pins
- ◆ 2 three-to-one connector bars
- ◆ pair of earring wires
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

hoop earrings

- ◆ 24 6 mm glass rondelles
- ◆ 2 8 mm fluted round metal beads
- ◆ 4 6 mm beaded spacers
- ◆ 4 5 mm beaded rondelle spacers
- ◆ flexible beading wire, .014 or .015
- ◆ pair of earring wires
- ◆ 2 crimp beads
- ◆ 2 pairs of chainnose pliers
- ◆ diagonal wire cutters
- ◆ crimping pliers (optional)

Glass rondelles from JBC Beads, 630.963.0460, jbcbeads.com.

Metal beads and findings from Fire Mountain Gems and Beads, 800.355.2137, firemountaingems.com.

Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Faria Siddiqui

Sparta, New Jersey

Contact Faria at sales@fariasiddiqui.com or visit fariasiddiqui.com.



Showcase a pretty pendant

Cascade beads to accent the focal point in a Y-shaped necklace



by Katie Hacker

Color key

Cosmic pendant necklace (above):

A: light grey opal

B: crystal silver night

C: dark grey pearl

D: crystal silver shade

Pendant: crystal golden shadow

Helios pendant necklace (right):

A: crystal iridescent green

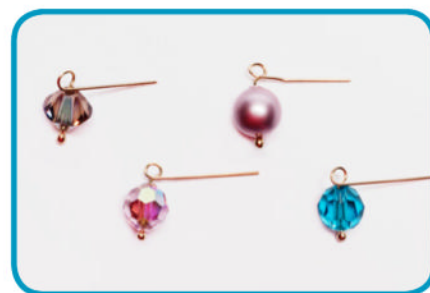
B: light amethyst AB

C: powder rose pearl

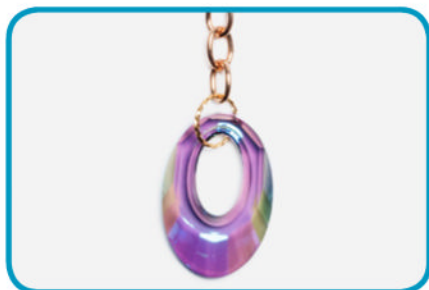
D: indicolite

Pendant: paradise shine

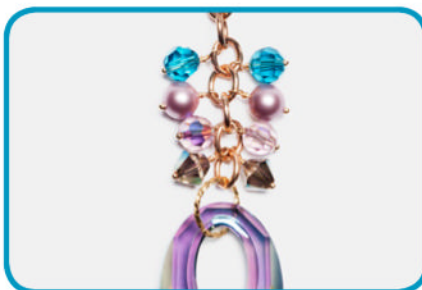
Clustering beads is a great way to highlight a large focal piece. Attach an eye-catching pendant to a short chain, then wire coordinating beads into a dancing waterfall. Go luminous with crystals and pearls or earthy with gemstones and leather.



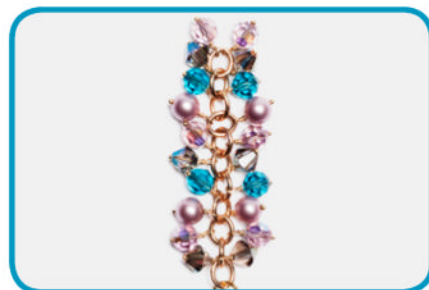
1 necklace • To make a bead unit: On a head pin, string a bead. Make the first half of a wrapped loop (see Basics, p. 58). Make six color C pearl units, six color A and B crystal units, and four color D crystal units.



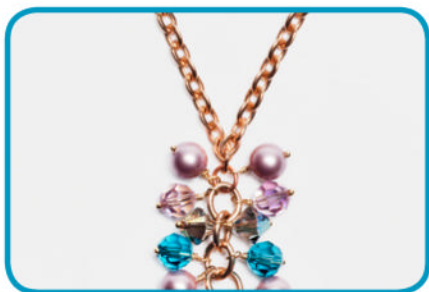
2 Cut an 11-link piece of 7 mm-link chain. Open a 10–12 mm jump ring (Basics) and attach a pendant and an end link of chain. Close the jump ring.



3 On each side of the next link, attach a color A unit. On the next three links, attach two color B units, two color C units, and two color D units, respectively. Complete the wraps as you go.



4 Repeat step 3. On the two remaining links, attach two color A units and two color B units, respectively.



5 Complete the wraps on the two remaining pearl units. Cut a 16–18-in. (41–46 cm) piece of 1.5–4.5 mm-link chain. Open a 5 mm jump ring and attach a pearl unit, the end link of the pendant chain, a pearl unit, and the center link of the long chain.



6 Check the fit and trim links from each end of the long chain if necessary. On one end, use a 5 mm jump ring to attach an end link and a clasp. On the other end, attach a 5 mm jump ring.



**CRYSTAL
CREATIONS**

Not the flashy type? Skip the sparkle and use matte jasper for a look that's boho chic.

What you'll need

necklace 16 in. (41 cm)

- ◆ 30–40 mm crystal pendant
- ◆ 6 6 mm pearls
- ◆ 16 6 mm round crystals, 6 each in colors A and B, 4 in color D
- ◆ 22 1½-in. (3.8 cm) decorative head pins
- ◆ 1¾-in. (4.4 cm) cable chain, 7 mm links
- ◆ 16–18 in. (41–46 cm) cable chain, 1.5–4.5 mm links
- ◆ 10–12 mm jump ring
- ◆ 3 5 mm jump rings
- ◆ lobster claw or hook clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

- ◆ 8 6 mm round crystals, 2 each in four colors
- ◆ 2¼ in. (5.7 cm) cable chain, 7 mm links
- ◆ 8 1½-in. (3.8 cm) decorative head pins
- ◆ pair of earring wires
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

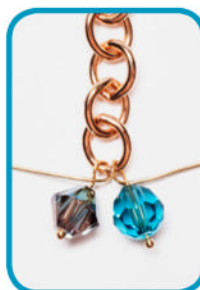
Crystals and pearls from Dreamtime Creations, 866.874.6748, dreamtimecreations.com. Findings and silver chain from Michaels, michaels.com. Bronze chain from Garlan Chain, garlanchain.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

earrings

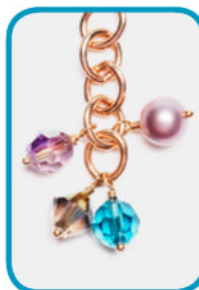
- ◆ 2 6 mm pearls



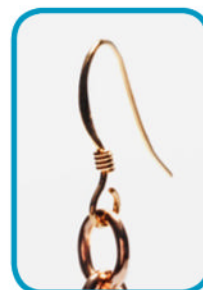
1 earrings • To make a bead unit: On a decorative head pin, string a bead and make the first half of a wrapped loop (see Basics, p. 58). Make two units in each of four colors.



2 For each earring: Cut a five-link piece of chain. Attach two bead units to an end link of chain. Complete the wraps as you go.



3 Attach two bead units to the next link. Complete the wraps.



4 Open the loop of an earring wire (Basics). Attach the dangle and close the loop. *

Katie Hacker

Keystone, Indiana

Contact Katie at katie@katiehacker.com or visit katiehacker.com.



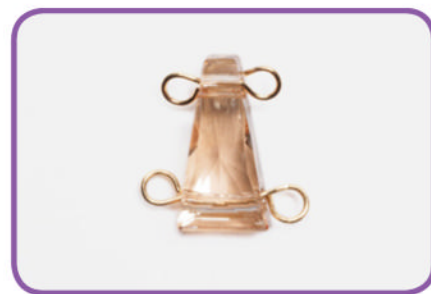
Keystone crystal bracelet

by Lilly Reeve Knackstedt

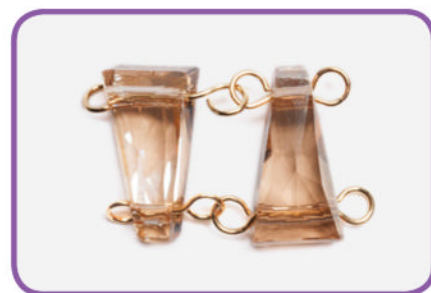


“Follow the directions the first time. After that, do your own thing!”

Perfect your plain loops by wiring alternating keystone crystals in this easy bracelet. Try this technique with any flat two-hole bead — it's fun to stretch your skills by experimenting with different shapes and sizes.



1 bracelet • On an eye pin, string one hole of a keystone crystal. Make a plain loop (see Basics, p. 58). On a second eye pin, string the other hole of the crystal and make a plain loop. Make 18 to 20 crystal units.



2 Open the loops (Basics) on one side of a crystal unit and attach a second crystal unit facing the opposite direction. Close the loops. Continue attaching crystal units, alternating the direction, until the strand is within $\frac{1}{4}$ in. (6 mm) of the finished length (see “Adjust the length,” below).



3 On one end, attach the loops to the corresponding loops of a slide clasp, bending the loops slightly if necessary. Close the clasp to be sure it's positioned correctly and attach the remaining end loops to the other clasp half.

Adjust the length

Make sure to connect an even number of alternating crystal units. If you need only a bit more length, attach jump rings to the end loops as needed to achieve the desired length.



1 earrings • For each earring: On an eye pin, string the wide end of a keystone crystal, the narrow end of a crystal, and the wide end of a crystal. Curve the eye pin so the crystals touch as shown. Make a plain loop (see Basics, p. 58).



**CRYSTAL
CREATIONS**



2 Open a jump ring (Basics) and attach the top two crystals and the loop of an earring wire. Close the jump ring.



3 Cut a 2-in. (5 cm) piece of chain with an odd number of links. Open the eye pin's loops and attach an end link to each. Close the loops. *

Budget option

Using premade eye pins saves time, but you can make your own for less. Cut a 1¼-in. (3.2 cm) piece of 22-gauge wire. Make a plain loop on one end.

What you'll need

bracelet 7¼–7¾ in. (18.4–19.7 cm)

- ◆ 18–20 13 mm keystone crystals, double drilled
- ◆ 36–40 1½-in. (3.8 cm) eye pins
- ◆ two-strand slide clasp
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters

- ◆ roundnose pliers
- ◆ diagonal wire cutters

Crystals and findings from Fire Mountain Gems and Beads, 800.355.2137, firemountaingems.com. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

earrings

- ◆ 6 13 mm keystone crystals, double drilled
- ◆ 4 in. (10 cm) chain, 2 mm links
- ◆ 2 1½-in. (3.8 cm) eye pins
- ◆ 2 8 mm jump rings
- ◆ pair of earring wires
- ◆ 2 pairs of chainnose pliers

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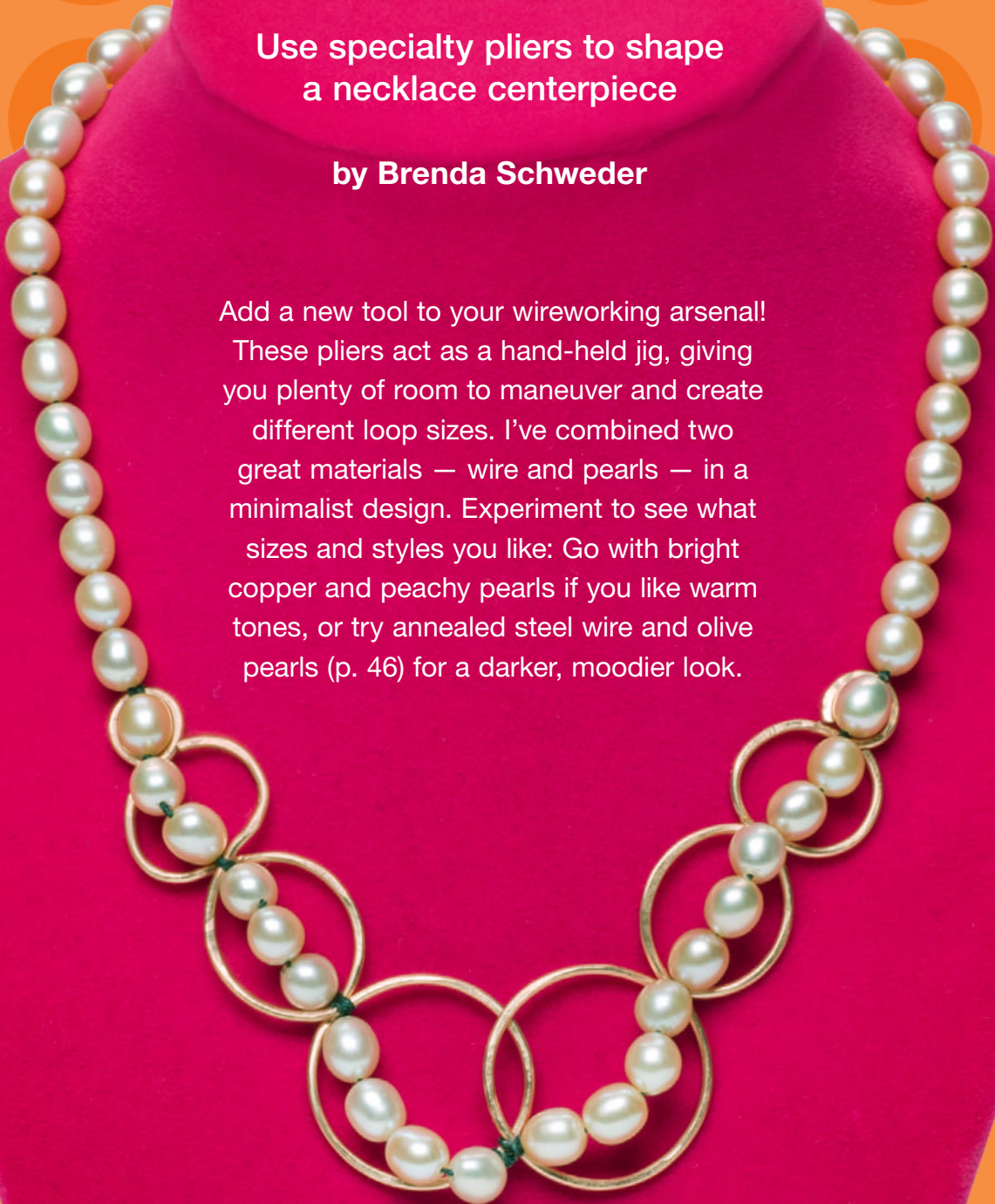
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Wire a new take on pearls

Use specialty pliers to shape
a necklace centerpiece

by Brenda Schweder

Add a new tool to your wireworking arsenal! These pliers act as a hand-held jig, giving you plenty of room to maneuver and create different loop sizes. I've combined two great materials — wire and pearls — in a minimalist design. Experiment to see what sizes and styles you like: Go with bright copper and peachy pearls if you like warm tones, or try annealed steel wire and olive pearls (p. 46) for a darker, moodier look.





1 **necklace** • With the pliers' logo facing you, set up the pegs as follows: 1/4-in./6 mm (bumper) peg in the left hole above the logo. Keep the clear sleeve on the peg. Next, screw a 1/4-in. (6 mm) peg in the channel as far left as it can go, then the 7/8-in. (2.2 cm) peg as far right as it can go. Screw in a 1/2-in. (1.3 cm) peg and a 3/4-in. (1.9 cm) peg, with equal space between them.



2 For each frame: Cut a 12-in. (30 cm) piece of 16-gauge wire. Center the wire between the largest peg and the bumper peg, making sure to also center it vertically on the pegs. Squeeze the pliers to firmly grasp the center of the wire. Use your fingers to pull one end of the wire, guiding it in opposite directions around the pegs. When you reach the last peg, make a complete wrap around it.



3 Using a permanent marker, mark the wire where it intersects with the previous loop.



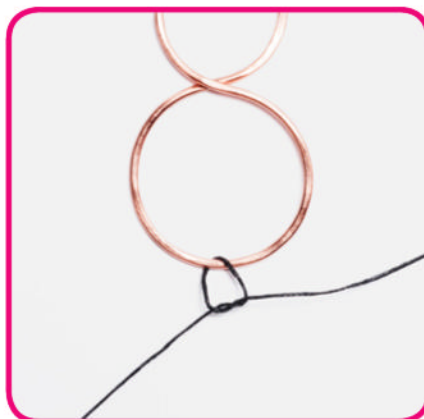
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4 Wrap the other end of the wire around the pegs in the opposite direction as shown. When you reach the 1/2-in. (1.3 cm) peg, wrap the wire around it and mark where it intersects with the smallest loop.



5 Remove the frame from the pliers and trim the wires where marked. On a bench block, gently hammer both sides of the frame. Use chainnose or roundnose pliers or the pliers with pegs to reshape the frame if it becomes distorted from hammering. Make a second frame.



6 Cut a 36-in. (.9 m) piece of waxed linen cord. Centering the cord around the largest loop of a frame, tie an overhand knot (see Basics, p. 58).



7 String four pearls and knot the frame at the intersection of the next loop. String three pearls and knot at the next intersection. String two pearls, then knot, then a single pearl in the smallest loop. Knot around the end of the smallest loop.



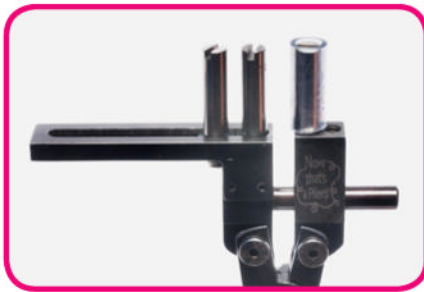
8 On the remaining cord, tie a knot to attach the second frame. Repeat step 7.



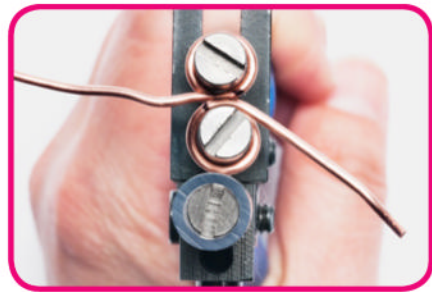
9 On each end of the cord, string pearls until the strand is within 1 in. (2.5 cm) of the finished length.



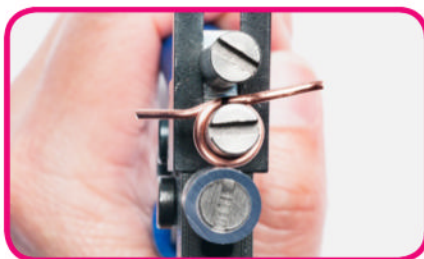
10 Make an S-hook clasp and jump ring (right). On one end of the cord, string the clasp. Knot the cord and glue the knot. Attach the jump ring on the other end. Trim the excess cord.



1 **S-hook clasp and jump ring •** To set up the pliers: With the pliers' logo facing you, keep the bumper peg in the same place as in the necklace. Screw a 1/4-in. (6 mm) peg as far right in the channel as it can go and another 1/4-in. (6 mm) peg about 3/16 in. (5 mm) away.



2 Cut a 5-in. (13 cm) piece of wire. Center the wire between the anchor peg and the next 1/4-in. (6 mm) peg, making sure to also center it vertically on the pegs. Wrap the wire ends around the pegs in opposite directions to make a figure-8 shape. Mark the wires where they intersect with the loops as shown.



3 To make a jump ring: Cut a 3-in. (7.6 cm) piece of wire. Center the wire between the anchor peg and the next 1/4-in. (6 mm) peg, making sure to also center it vertically on the pegs. Wrap the wire ends around the peg in opposite directions. Mark the wires where they intersect.



4 Trim the clasp and jump ring on the marks. Hammer them on a bench block. If necessary, use chainnose pliers to close the clasp's bottom loop and open the top loop slightly, or to close the jump ring (see Basics, p. 58).

Steel wire note

Make sure to seal steel wire frames with Renaissance Micro-Crystalline Wax Polish to prevent rust. Use a soft cloth to apply sparingly and gently buff.

earrings • Set up the pliers with the bumper peg as in necklace step 1 (p. 45). Screw a 3/4-in. (1.9 cm) peg in the channel as far right as it can go, then a 1/2-in. (1.3 cm) and a 1/4-in. (6 mm) peg, leaving 3/16 in. (5 mm) between the pegs. For each earring, cut a 9-in. (23 cm) piece of wire and make a frame as in the necklace.

1



2

On a head pin, string a pearl. Make a small plain loop (see Basics, p. 58). Open the loop of an earring wire (Basics). Attach the pearl unit and the frame, and close the loop.



What you'll need

both projects

- ◆ Now That's a Pliers! with screwdriver and pegs: 2 ¼ in. (6 mm), plus 1 ½ in., ¾ in., and 7⁄8 in. (1.3 cm, 1.9 cm, and 2.2 cm)
- ◆ 2 pairs of chainnose pliers
- ◆ roundnose pliers
- ◆ diagonal wire cutters
- ◆ chasing hammer or ball-peen hammer
- ◆ bench block
- ◆ permanent marker

necklace 16–17 in. (41–43 cm)

- ◆ 16-in. (41 cm) strand of 6–8 mm pearls
- ◆ 32 in. (81 cm) 16-gauge wire
- ◆ 3 ft. (.9 m) waxed linen cord, 2 ply
- ◆ G-S Hypo Cement
- ◆ Renaissance Wax (for steel wire)

earrings

- ◆ 2 5 mm pearls
- ◆ 18 in. (46 cm) 16-gauge wire
- ◆ 2 1½-in. (3.8 cm) head pins
- ◆ pair of earring wires

Now That's a Pliers! Starter Kit from brendaschweder.etsy.com. Wire available from your local hardware store. Check your local bead store for supplies. To find the nearest store, visit beadshopfinder.com.

Brenda Schweder

Waukesha, Wisconsin

Contact Brenda via brendaschweder.com.



Wirework tips

- To help you wrap around the pegs and maintain a round shape, use chainnose pliers to grasp the wire and pull it tightly.
- I prefer to hold the pliers with my non-dominant hand and wrap the wire with my dominant hand.
- The clasp and jump ring don't require as much wire as called for, but the excess makes it easier to pull the wire tightly around the pliers' jaws.

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Easy routes to retail

Our new columnist **Cathy Frangie-Hatch** addresses hot jewelry-selling topics!

Is a collective your next step? ♦ by Cathy Frangie-Hatch

So you want to sell your jewelry, but maybe the idea of setting up an online store seems overwhelming. Why not sell closer to home? You've asked us about ways to sell your jewelry in a bricks-and-mortar setting. Here's a viable option for selling at retail without the expense of opening your own shop.

SET UP SHOP

Have you ever dreamed of opening your own retail store? I have, but then I quickly remember the reality of retail — the long hours, the search for customers, the inventory, the credit card service, the employees. My blissful musings soon give way to the realization that it's not practical for me.

However, a new store concept that provides a retail outlet for jewelry makers is gaining popularity. It goes by various names: boutique, collective, emporium, eclectic shops, commons, or marketplace.

It's a brick-and-mortar retail space that allows artists and entrepreneurs to rent a small unit of space, set it up as they wish, and then leave all the day-to-day operations to the landlord. For a monthly rental fee plus commission you can find yourself in the retail business. The shop handles the store operation, personnel, transacting and recording sales, minor product and display upkeep, customer service, and accounting.

FINDING THE RIGHT SPACE

So how do you find a collective in your area? Start by looking in the retail and artsy areas of your community first. Walk through local art festivals and higher-end craft fairs and talk to the vendors. These folks are most likely aware of local collective opportunities. Next, pick up all the free local

magazines and newspapers in your area. Read the ads. The verbiage in them will help you figure out if there's a place that would suit your product. This will also help you get a feel for which collectives are actively advertising their vendors and wares, which means more customer traffic for you.

Check out the websites listed in the ads and newspapers, and visit several of these collectives in person. Look at the vendors and make notes on the complexity of the merchandising and displays, the quality of the vendors' offerings, how vendors are using their space, and overall customer service. These observations will help you determine if there will be enough foot traffic to warrant a rental contract.

When evaluating a collective, consider the following:

- Is it in a prime location?
- Does it have good visibility?
- Is ample parking available?
- Is there easy access to major routes and highways?
- Does it share space with other busy retailers?

WHAT TO LOOK FOR

Once in the collective, note the number of vendors in your category — handmade jewelry — and also shops that sell products like clothes and accessories

that could either compete with or complement your jewelry sales. Ask the store owner or a sales clerk how many booths are selling jewelry and how popular they are. They might not be able to give you specifics, but you'll get a feel for whether or not jewelry sells well in a particular collective or shopping plaza.

Spend time in the collective observing the traffic patterns; which way do customers walk through the store? Do they go right or left when they enter? Which vendor displays catch their eyes and make them stop?

CONTRACT BASICS

Once you find a collective you like in a promising location with vendors and space that fit your jewelry style and price point, ask the store owner for a vendor contract.

The contract should spell out the terms of the arrangement — how much space costs to rent either by square foot or section. For example, one store may ask \$6 per square foot, while another offers a 6- by 5-foot space for a flat fee. As a general guideline, smaller spaces can rent for as little as \$50 to \$75 per month, and larger spaces for up to \$300 or \$400.

Next, look at the amount you'll be required to pay for the management of the space and shop. This commission, usually 10% to 20% of your total sales, will be owed to the store owner or landlord for the services they provide.



Vendor tips

According to Jo-Anne Brewin, owner of Innovations Artist's Emporium, successful vendors:

- merchandise their products attractively
- display appropriate signage
- mark the code and price clearly on each product
- are good neighbors to other vendors
- don't monopolize sales associates
- promote the collective on their website and social media
- follow the collective's rules
- possess business savvy

You'll also need to consider the costs for credit card sales. According to Jo-Anne Brewin, owner of Innovations Artist's Emporium (innovationsartists.com) in North Myrtle Beach, South Carolina, credit card percentages range from 1.5% to 2.5% per transaction, depending on the card company. There may be additional processing fees. The collective typically charges the fee back to you.

Because the store collects all the money from sales, they would be responsible for the sales tax on the items sold. They inform you of your monthly earnings, but they make the required sales tax payments unless otherwise specified in the contract. Thus, you may not need a reseller's permit or tax ID, but make sure your contract states explicitly that the owner will collect and pay all sales taxes. You will need to submit quarterly income statements. (Ask your accountant for more information on this.)

The collective does not take any responsibility for loss or damage of your product. It's up to you to keep track of your inventory. Consider insuring your product if it is of high value.

NEGOTIATING FOR EXTRAS

What if you need extras, like specific lighting for your space? Discuss your

expectations with the store owner up front. You may be charged an additional amount each month for that, or it may be part of your rent.

What about special placement within the collective? Wouldn't it be great to have a spot near the cash register to place a display of earrings, rings, or bracelets? Or a sign in the front window advertising your brand? These issues need to be discussed and negotiated. Don't be afraid to ask for the space you want outright, and wait to see what the store owner advises. Not all stores allow special placements, but it's worth asking.

DO THE MATH

Let's say you decide to rent a 6-by-5 space in a collective. The space rents for \$125 per month, plus a 10% commission, and you pay 1.75% on all credit card sales. In your first month you make \$500 in gross sales (\$300 in cash and \$200 in credit cards). How much money will you take home?

Let's do some simple math. First, multiply the gross credit card sales (\$200) by the processing percentage you pay (1.75%), which equals \$3.50. Now add that to your monthly rent (\$125) plus 10% commission on your gross sales (\$500 x .1 = \$50). Your total fees and expenses are:

$$\$3.50 + \$125 + \$50 = \$178.50$$

Now, subtract that total from your gross sales:

$$\$500 - \$178.50 = \$321.50$$

This formula gives you an idea of your monthly income.

With so many vendors to keep track of, most owners assign each vendor a code that must be visible on each item's sales ticket. When a sale is made, the code is recorded. At the end of the month you'll receive a tally of all your sales from the owner.

EXPLORE YOUR OPTIONS

There are exciting opportunities to market your jewelry if you selectively choose where to locate your shop. Bella Moriah, a jewelry designer from Calabash, North Carolina, says, "Becoming a vendor at a boutique shop has given me access to customers I wouldn't have been able to reach on my own. Managing your own retail space can be so cost prohibitive. Renting in a collective is the perfect solution for a small business owner."

Ready to try it? In the next issue, we'll look at ways to set up jewelry-selling displays, from developing a theme to finding inexpensive materials and sources for signage. *

Cathy Frangie-Hatch launched Bold by Kattour Jewelry 10 years ago as a hobby. Her business quickly grew into an obsession and she fell in love with using colorful, natural gemstones in her chunky jewelry designs. Contact Cathy at boldbykattour@aol.com or visit boldbykattour.com.

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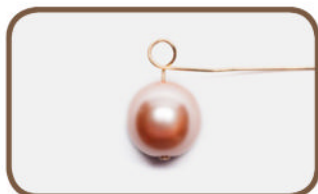


Pastel pearls bracelet



Combine pale pearls and crystals in a lush charm bracelet ♦ by Naomi Fujimoto

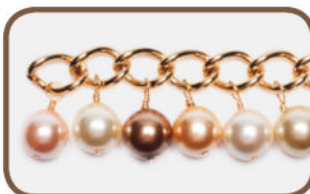
Sparkling crystals add visual depth to oversized peach, cream, and champagne pearls, and chunky chain keeps the piece from feeling too frilly. This goes-with-anything piece will become your style go-to!



1 bracelet • On a head pin, string a pearl. Using the largest part of your roundnose pliers, make the first half of a wrapped loop (see Basics, p. 58). Make 18 pearl units: three each in colors A, B, C, D, E, and F.



2 Follow step 1 to make 18 crystal units, six each in colors A, B, and C. Cut a 7½-in. (19.1 cm) piece of chain.



3 Attach a color A pearl unit to an end link of chain and complete the wraps. On the next five links, attach pearl units in colors B through F. Complete the wraps as you go. Repeat the pattern until the bracelet is the desired length.



4 Starting with an end link, attach a crystal unit to each link, in A-B-C order. Make sure to attach each unit to the same side of each link. Complete the wraps as you go. Repeat the pattern until you've attached a crystal unit to each link that has a pearl unit.



5 Add or remove links if necessary, cutting them with heavy-duty wire cutters or opening them as you would a jump ring (Basics). On one end, use a jump ring to attach an end link and a lobster claw clasp. *

Contact Naomi at editor@beadstylemag.com or visit beadstylemag.com.

What you'll need

bracelet 8 in. (20 cm)

- ♦ 18 12 mm round crystal pearls, 3 each in six colors
- ♦ 18 8 mm round crystals, 6 each in three colors
- ♦ 36 2-in. (5 cm) head pins
- ♦ 7½ in. (19.1 cm) curb chain, 11 mm links
- ♦ 6 mm jump ring
- ♦ lobster claw clasp
- ♦ 2 pairs of chainnose pliers
- ♦ roundnose pliers
- ♦ diagonal wire cutters
- ♦ heavy-duty wire cutters (optional)

Kits for this project are available at JewelryAndBeadStore.com. To find the nearest store, visit beadshopfinder.com.

pearl colors	crystal colors
A: peach	A: crystal Venus
B: cream	B: crystal honey
C: bronze	C: light rose AB
D: gold	
E: creamrose	
F: vanilla	



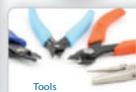
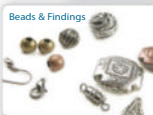
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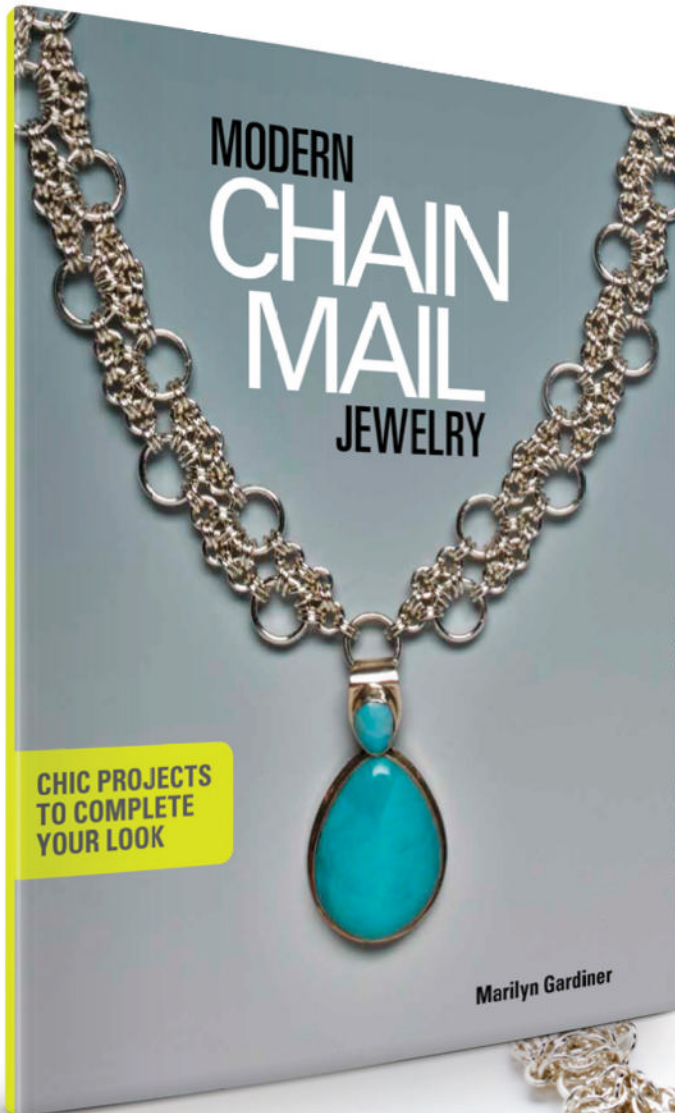
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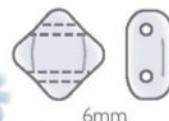
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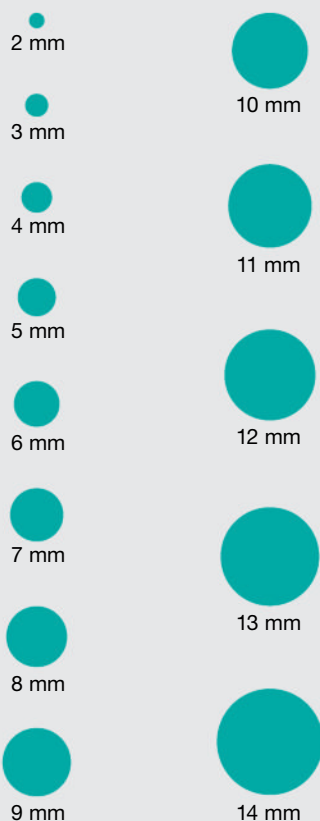
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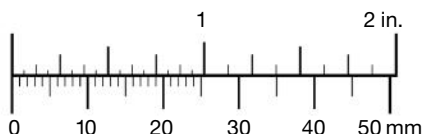
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Measurement converter



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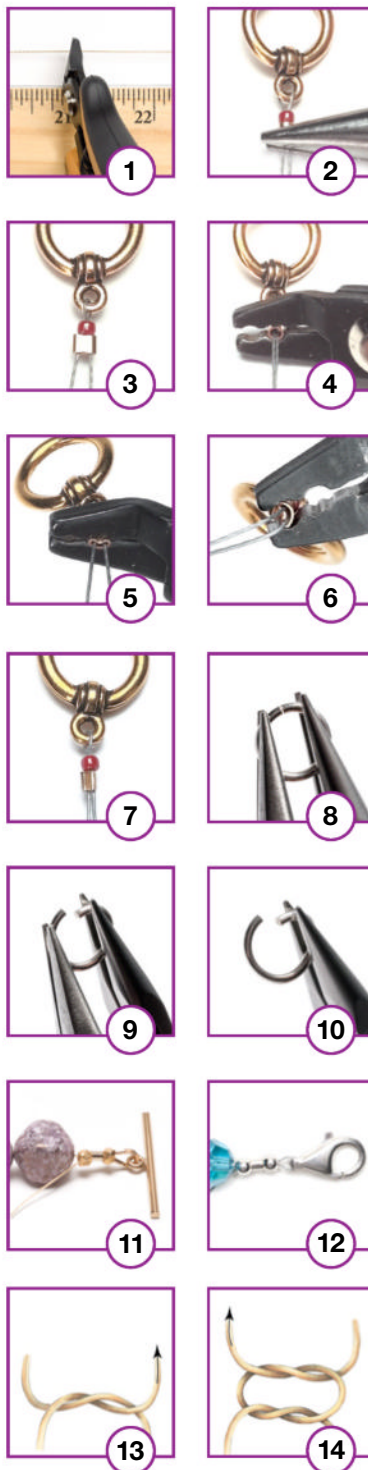
inches x 2.54 = cm

1 inch = 25.4 mm

Necklace lengths

Choker	16 in. (41 cm)
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Rope	40 in. (1 m) or more
Lariat	48 in. (1.2 m) or more

A step-by-step reference to key jewelry-making techniques used in bead-stringing projects



Cutting flexible beading wire

1 Decide how long you want your necklace or bracelet to be. Add 6 in. (15 cm) and cut a piece of beading wire to that length.

Flattened crimp

2 Hold the crimp bead with the tip of your chainnose pliers. Separate the wires and squeeze the pliers firmly to flatten the crimp bead. Tug the clasp to make sure the crimp has a solid grip on the wire. If the wire slides, remove the crimp bead and repeat with a new crimp bead.

3 The flattened crimp.

Folded crimp

4 Position the crimp bead in the notch closest to the crimping pliers' handle.

5 Separate the wires and firmly squeeze the crimp bead.

6 Move the crimp bead into the notch at the pliers' tip. Squeeze the pliers, folding the bead in half at the indentation.

7 The folded crimp.

Opening a jump ring or loop

8 Hold the jump ring or loop with two pairs of chainnose or bentnose pliers.

9 To open the jump ring or loop, bring one pair of pliers toward you.

10 The open jump ring. Reverse the steps to close.

Attaching a clasp

11 For a two-piece clasp, on each end, string: spacer, crimp bead, spacer, Wire Guardian (optional), half of a clasp.

Check the fit, and add or remove beads if necessary. Go back through the beads just strung and tighten the wire. Crimp the crimp bead and trim the excess wire.

12 Or, follow step 11 to attach a lobster claw clasp on one end and a soldered jump ring or chain extender on the other.

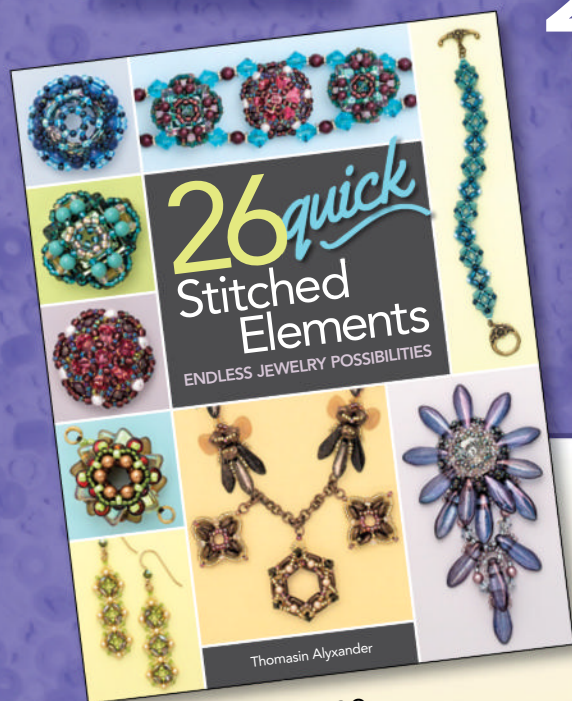
Square knot

13 Cross the left end over and under the right end.

14 Cross the right end over and under the left end. Pull both ends to tighten the knot.

Continued on page 60

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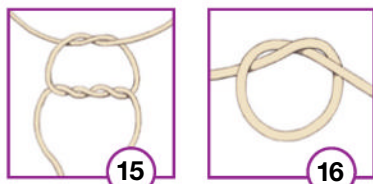


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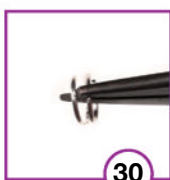
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29



30

Visit BeadStyleMag.com/videos for handy how-to videos.



Surgeon's knot

15 Cross the right end over the left and go through the loop. Go through again. Cross the left end over the right and go through. Pull the ends to tighten the knot.

Overhand knot

16 Make a loop and pass the working end through it. Pull the ends to tighten the knot.

Plain loop

17 Trim the wire $\frac{3}{8}$ in. (1 cm) above the bead. Make a right-angle bend close to the bead.

18 Grasp the wire's tip with roundnose pliers. Roll the wire to form a half circle.

19 Reposition the pliers in the loop and continue rolling, forming a centered circle above the bead.

20 The finished loop.

Wrapped loop

21 Make sure there is at least $\frac{1}{4}$ in. (3.2 cm) of wire above the bead. With the tip of your chainnose pliers, grasp the wire directly above the bead. Bend the wire (above the pliers) into a right angle.

22 Position the jaws of your roundnose pliers vertically in the bend.

23 Bring the wire over the pliers' top jaw.

24 Reposition the pliers' lower jaw snugly in the curved wire. Wrap the wire down and around the bottom of the pliers. This is the first half of a wrapped loop.

25 Grasp the loop with chainnose pliers.

26 Wrap the wire tail around the wire stem, covering the stem between the loop and the bead. Trim the excess wrapping wire, and press the end close to the stem with chainnose or crimping pliers.

Making a set of wraps above a top-drilled bead

27 Center a top-drilled bead on a 3-in. (7.6 cm) piece of wire. Bend each end upward, crossing the wires into an X.

28 Using chainnose pliers, make a small bend in each wire to form a right angle.

29 Wrap the horizontal wire around the vertical wire as in a wrapped loop. Trim the excess wrapping wire.

Split ring

30 Proper position of split-ring pliers. *

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Naomi Fujimoto
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Rising star Paula Laurens



Druzes and crystals combine for earthy-chic jewels

About me

My husband and I have a small acreage nestled in the rolling hills of the Washington Palouse. We're surrounded by thousands of acres of wheat and alfalfa fields. Our homestead has an abundance of trees, so we're gifted with rich wildlife: deer, badgers, porcupines, owls, raccoons, and quail. Inside, our home is ruled by six felines, all rescues, who bless the house with their constant zooming and pitter-patter.

My jewelry-making start

Growing up, our family spent time together rockhounding. We took frequent trips to our favorite spot in the Cascade Mountains and amassed a large collection of quartz crystals and other wonderful finds. I've also forever had a fascination with rhinestones and glass crystals and have used them for many years to create a variety of treasures. It seemed a natural progression for me to combine druzyes, rhinestones, and crystals in jewelry.

From earthy to embellished

I love the challenge of selecting a druzy, then finding just the right rhinestones to bring out its unique beauty. My jewelry starts with natural druzyes that have been color enhanced; I tend to favor earthy jewel tones. Almost immediately my mind has color-combination ideas. Then comes the man-made sparkle of vintage rhinestones set in cup chain that has either been oxidized or left as raw brass. I'm always on the hunt, searching for retired and vintage findings to add to my ever-growing collection.



Once I've selected the stones, I blend clay to form a base. The next step is to set the druzy and meticulously place the rhinestones. I remove excess clay, add a bail, and do the final shaping of the pendant.

The last step is a dusting of gold or silver glitter. Each piece ends up being its own little masterpiece.

Stylish versatility

I don't see my jewelry as fitting just one particular style. You might call it boho chic or contemporary — I aim for versatility. My jewelry is casual enough for everyday wear with a tee or tank, but can also be breathtaking as evening wear. In the fall and winter, these pendants look fabulous layered with sweaters. The combination of earthy and man-made components creates an enduring aesthetic and an unforgettable statement — flirty and a bit daring in size and color story, but always refined.

My advice for beginning jewelry makers

Go for it! Be you, be unique, and follow your passion and inspiration. My inspiration comes from a myriad of places; it could be from a historical novel or a movie. Sometimes while strolling through our pasture or tending the flower beds and vegetable garden, I'm suddenly enthralled by a mingling of colors and feel beckoned to create a new jewelry piece or series. Don't be afraid to experiment and incorporate the unexpected. Let your imagination soar! *

Contact Paula at vintagerose@pionnet.com or visit asoulfuljourney.etsy.com.

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